

trends

GRAFF

www.graff-faucets.com

GRAFF
CUTTING EDGE DESIGN

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GRAFF®
CUTTING EDGE DESIGN

Designing Excellence

Only by conceiving our urban and domestic environments as akin to nature, by making them permeable and transparent to it, can we reconcile the modern lifestyle with the most elementary human need – which is also man's deepest aspiration – to feel part of a whole that far exceeds our cities' boundaries, or the walls of one's home.

If urban reality is modern man's natural environment, then interior designers are gardeners who fashion private spaces in the ecosystem of forms, colors, impressions, materials, cultures and sensibilities that make it alive. They are the inventors of aesthetic grammars which hold together the individual and the universal in each single expression. Their creations are tools of perception that radically change your relationship with the world and yourself.

Graff's designer faucets and shower fixtures bring a new way of enjoying water and life, and pay homage to the most precious natural resource of our planet. They celebrate the same great creative force that raised skyscrapers as well as rainforests and takes you to the ideal point where nature, man and technology meet, on the common ground of pleasure and beauty. They make your bathroom a unique space to be in, like a new dimension that needs to be experienced before being explained. A dimension of wellness and excellence.

Creare l'eccellenza

Solo concependo i nostri ambienti domestici e urbani come vicini alla natura, rendendoli ad essa permeabili e trasparenti, è possibile riconciliare uno stile di vita moderno con il bisogno umano più elementare – che è anche l'aspirazione più profonda dell'uomo – di avere la sensazione di fare parte di un tutto che si estende ben al di là dei confini delle nostre città, o delle mura delle nostre case.

Se la realtà urbana è l'ambiente naturale dell'uomo moderno, i designer di interni sono dei giardiniere che danno vita a spazi nell'ecosistema di forme, colori, impressioni, materiali, culture e sensibilità che lo animano. Sono gli inventori di grammatiche estetiche che fondono l'individuale e l'universale in ogni singola espressione. Le loro creazioni sono mezzi di percezione che cambiano radicalmente la nostra relazione con il mondo e con noi stessi.

I rubinetti e gli elementi design di Graff propongono un nuovo modo di gustare l'acqua e la vita, e rendono omaggio alla risorsa naturale più preziosa del nostro pianeta. Celebrano la forza creativa che ha fatto crescere le foreste pluviali e i grattacieli, e ci portano al punto ideale dove la natura, l'uomo e la tecnologia si incontrano, sul terreno comune del piacere e della bellezza. Fanno del bagno uno spazio unico da abitare, una nuova dimensione che ha bisogno di essere vissuta prima di essere spiegata. Una dimensione di benessere e di eccellenza.

Crear excelencia

Solo si concedemos nuestros ambientes domésticos y urbanos cercanos a la natura y si los rendimos transparentes y permeables a ella, podemos conciliar un estilo de vida moderno con la necesidad humana la más elemental– que es también la aspiración más profunda del hombre – de sentirse parte de una totalidad que va más allá de los confines de nuestras ciudades o de los muros de nuestras casas.

Si la realidad urbana es el ambiente natural del hombre moderno, los diseñadores de interiores son los jardineros que crean espacios en el ecosistema de formas, colores, impresiones, materiales, culturas y sensibilidades que lo animan. Son los inventores de gramáticas estéticas que funden el individual y el universal en cada expresión. Sus creaciones son instrumentos de percepción que cambian radicalmente nuestra relación con el mundo y nosotros.

La grifería y los sistemas de ducha Graff ofrecen un nuevo modo de gustar el agua y la vida y rinden homenaje al recurso natural más preciado de nuestro planeta. Celebran la fuerza creativa que levantó los bosques pluviales y los rascacielos y nos traen al punto ideal, donde la natura, el hombre y la tecnología se encuentran, a la base común del placer y de la belleza. Gracias a ellos el baño se convierte en un espacio único donde habitar, en una nueva dimensión que hay que vivir antes que explicar. Una dimensión de bienestar y excelencia.





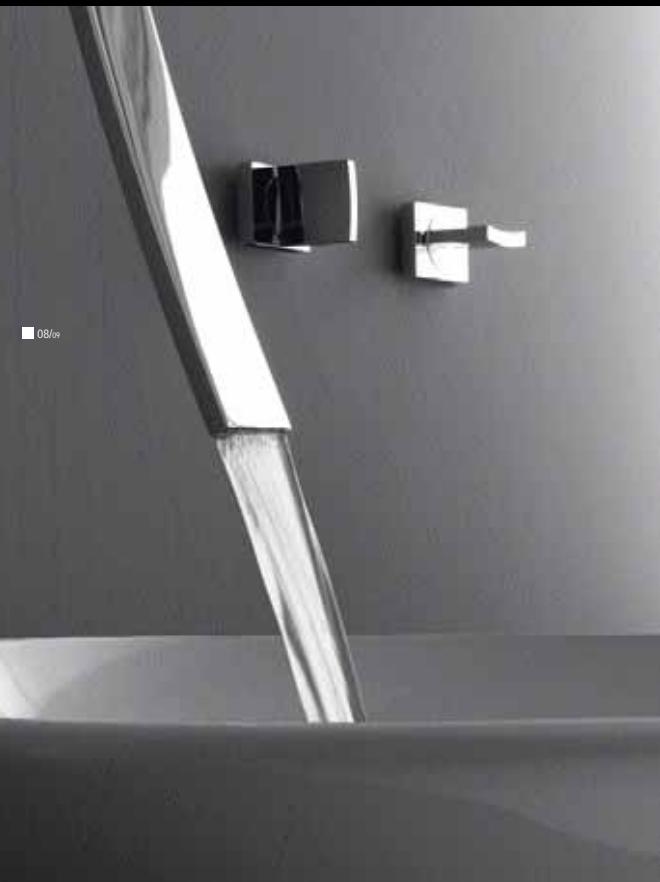
luna

imagine bathing on a bountiful moon
(what science forbids dreamers easily do)
strip down to your bare senses
and enter a space you can float into
where gravity bows to your pleasure
and water flows swiftly down



06/0

the space-time curves of your body
washing off all doubts and allowing
a deeper kind of wellness to emerge
imagine bathing on a green moon



■ 08/09



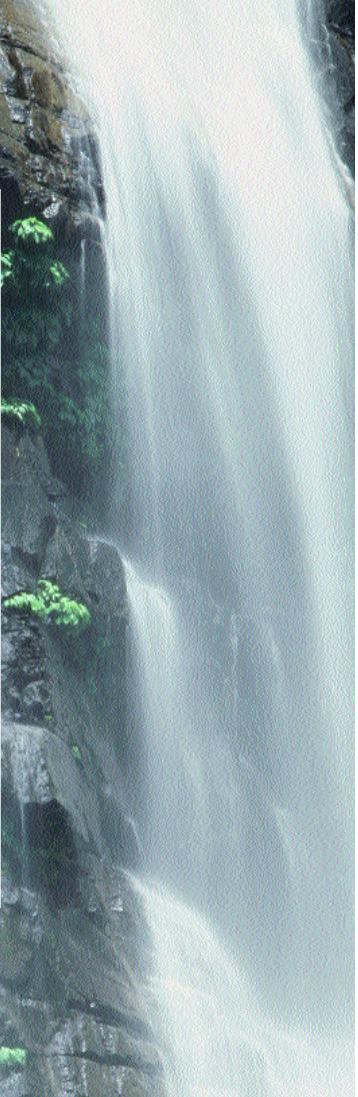
PC Chrome
Wall-Mounted Lavatory/Vessel Filler



10/11



PC Chrome
Wall-Mounted Lavatory/Vessel Filler



PC Chrome
Thermostatic Set
with Handshower

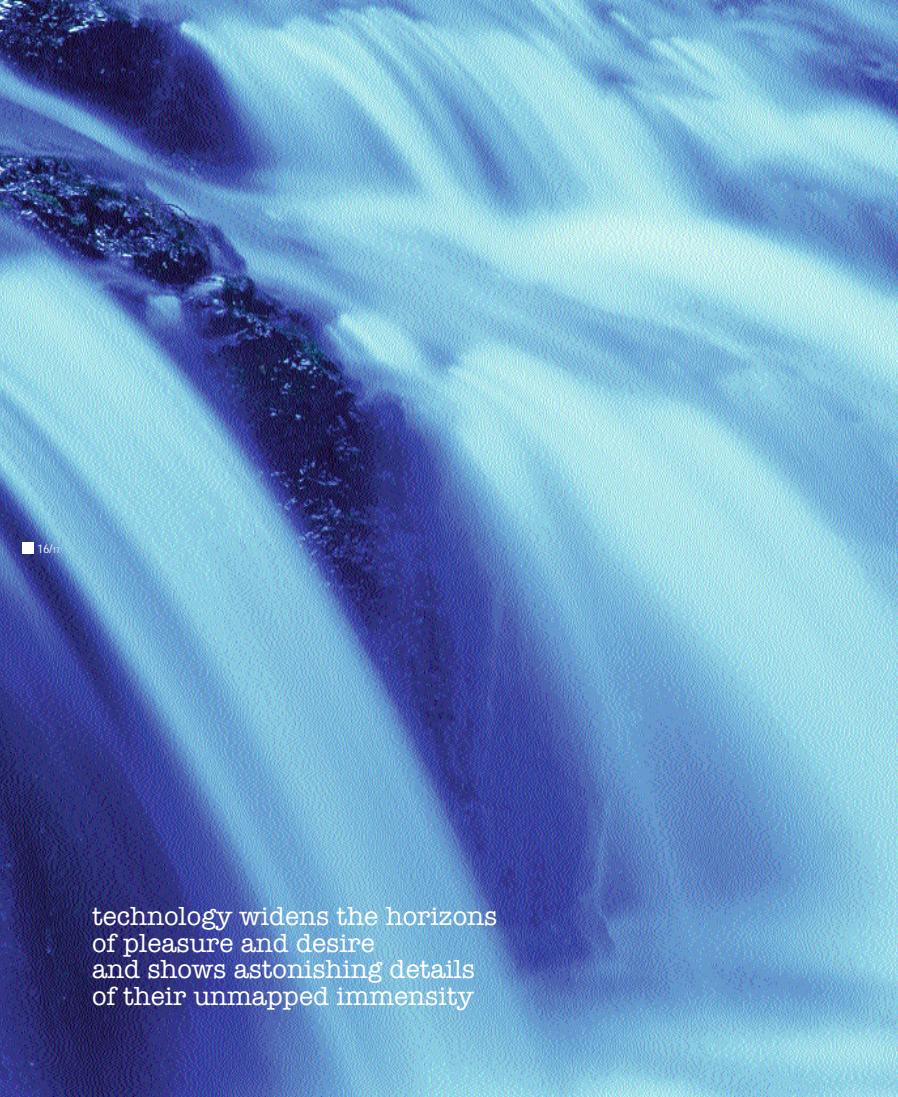


■ 14/s

PC Chrome
Wall-Mounted Tub Filler with Deck-Mounted Handshower

under the blue, radiant revolutions
of a waxing, newborn Earth





sade

technology widens the horizons
of pleasure and desire
and shows astonishing details
of their unmapped immensity





PC Chrome
Lavatory Faucet

following trails of perfection,
pioneering eyes and hands explore



PC Chrome
Vessel Lavatory Faucet



a new sensual frontier
there runs a river, like a shiver
a quiet thrill of bodily excitement
watering floras of sensuous thoughts



PC Chrome
Floor-Mounted Tub Filler



PC Chrome
Floor-Mounted Tub Filler



PC Chrome
Exposed Bath-Shower Set with Handshower

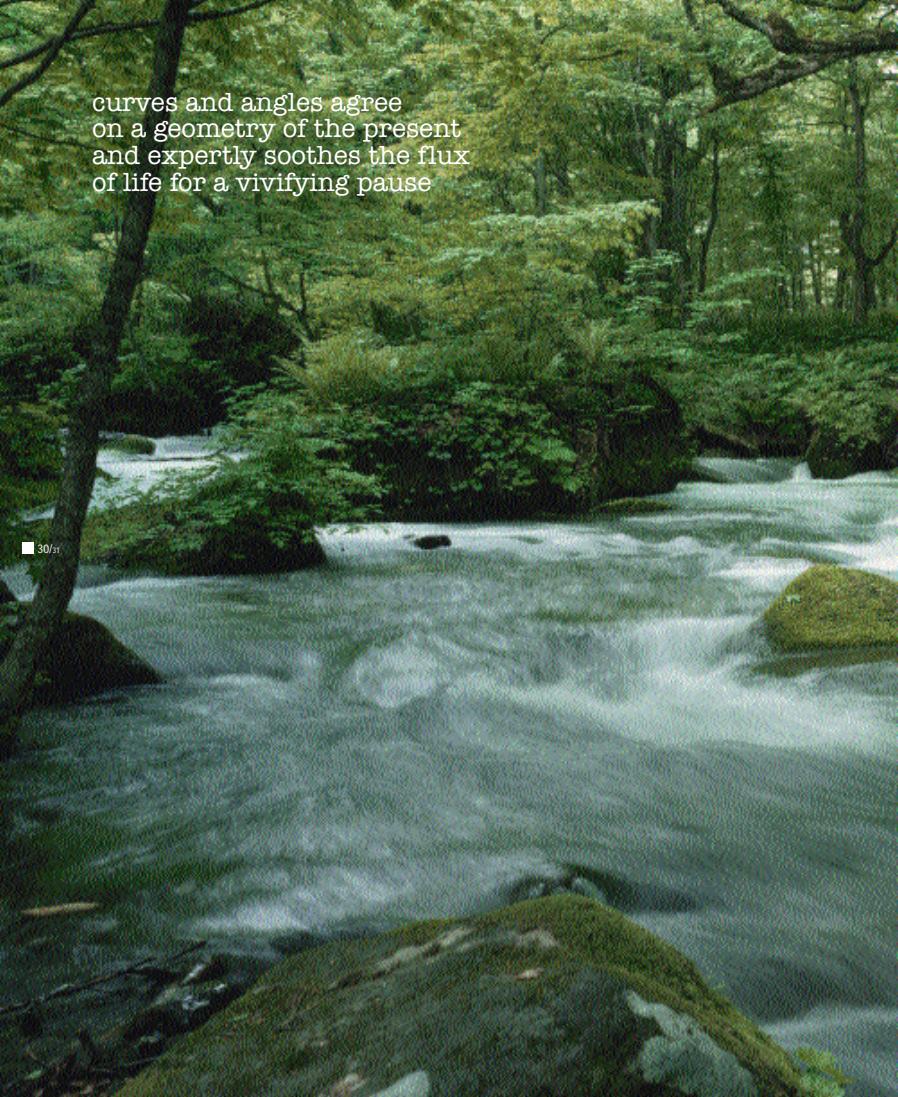


SN Steelnox®
Roman Tub Set

fluxes of bright, abstract inspiration
of which the body echoes



PC Chrome
Thermostatic Set with Handshower
and Flush-Mounted Body Sprays

A photograph of a flowing stream in a lush green forest. The water is white and turbulent as it flows over rocks. The surrounding trees and bushes are dense and green.

curves and angles agree
on a geometry of the present
and expertly soothes the flux
of life for a vivifying pause

■ 30/51

targa



■ 32/3

■ 34/s

PC Chrome
Lavatory Faucet

in total, timeless transparency, forms
silently speak of the essence of elegance

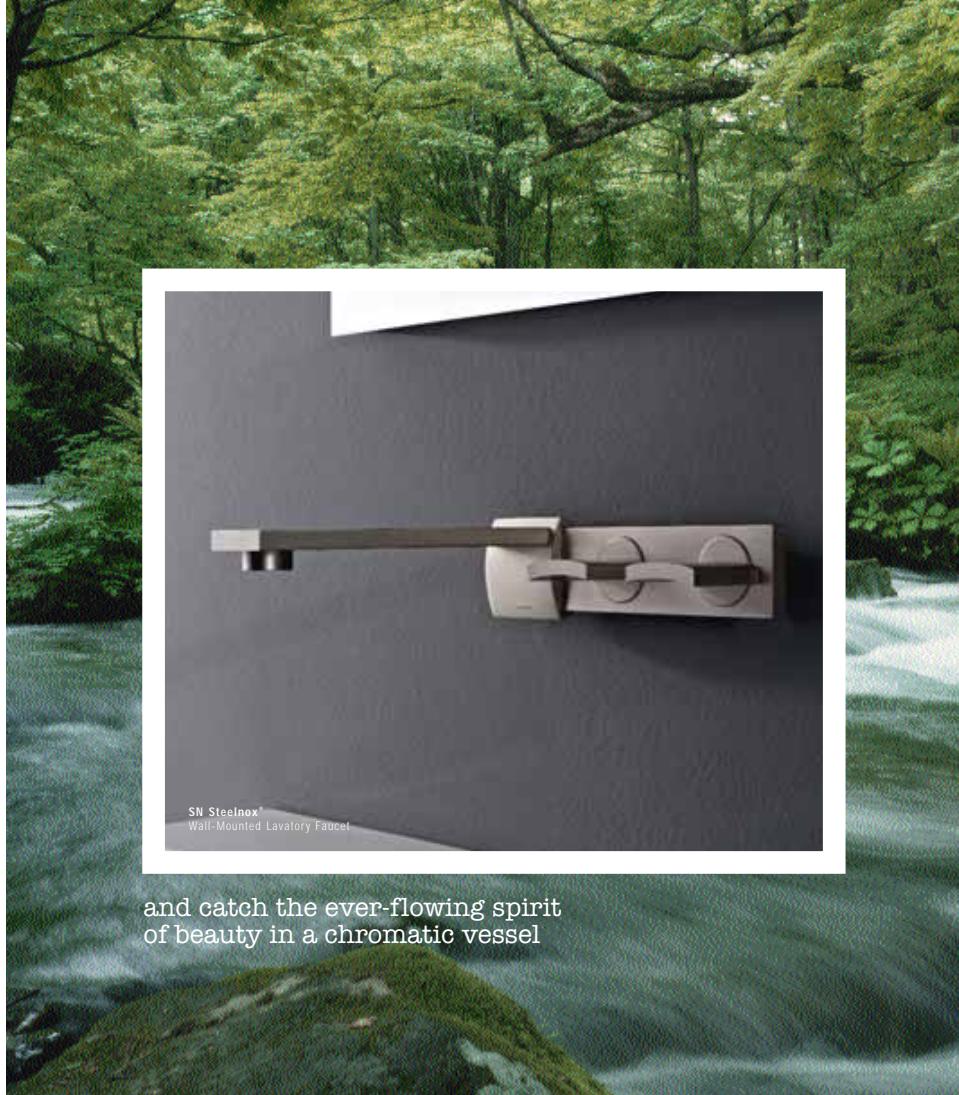
PC Chrome
Vessel Lavatory Faucet



PC Chrome
Widespread Lavatory Faucet



SF Stainless Steel Finish
Floor-Mounted Vessel Filler



SN Steelnox®
Wall-Mounted Lavatory Faucet

and catch the ever-flowing spirit
of beauty in a chromatic vessel



PC Chrome
Exposed Bath-Shower Set with Handshower

a private temple of wellness
whose altar is life itself



PC Chrome
Exposed Shower Set with Rain Showerhead and Handshower

for the circle of style
is the cycle of life

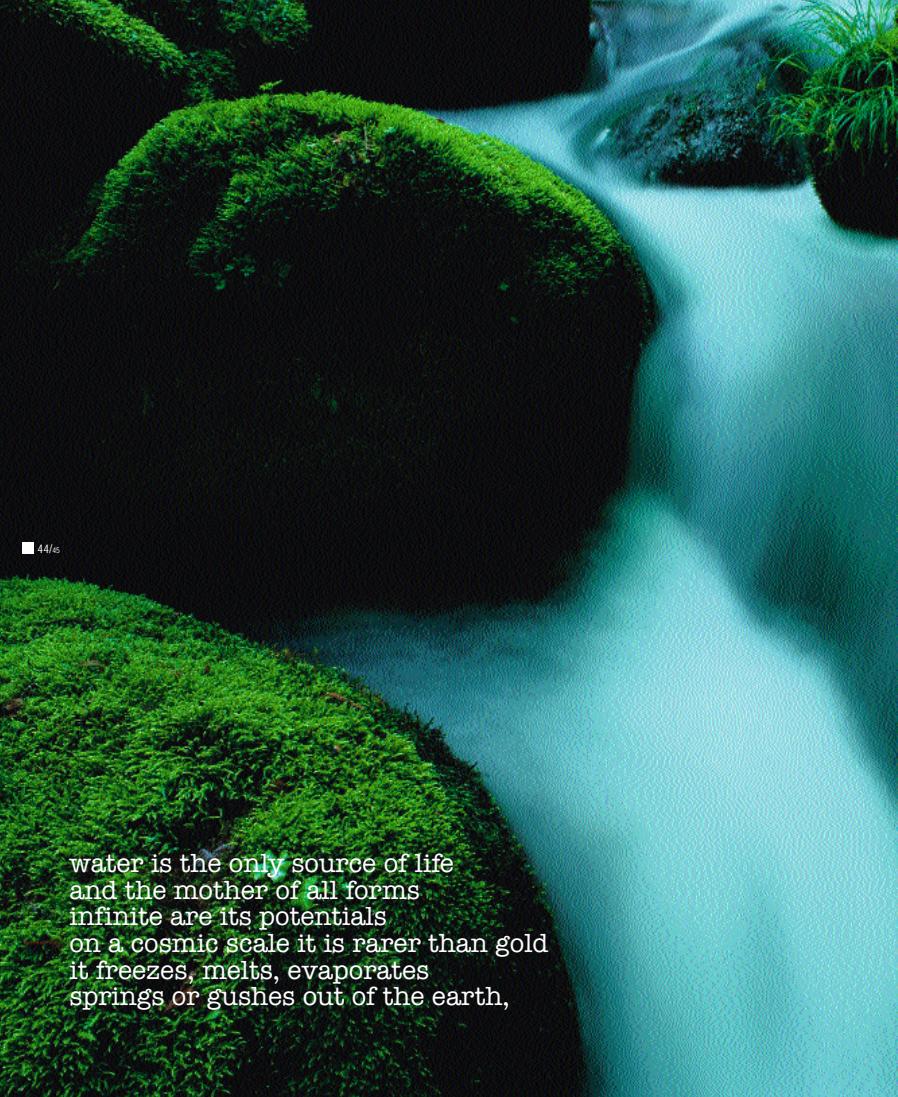
■ 42/a



PC Chrome
Bidet Faucet



PC Chrome
Roman Tub Set



solar

water is the only source of life
and the mother of all forms
infinite are its potentials
on a cosmic scale it is rarer than gold
it freezes, melts, evaporates
springs or gushes out of the earth,



falls down from the sky or
streams down lofty glaciers

■ 48/49

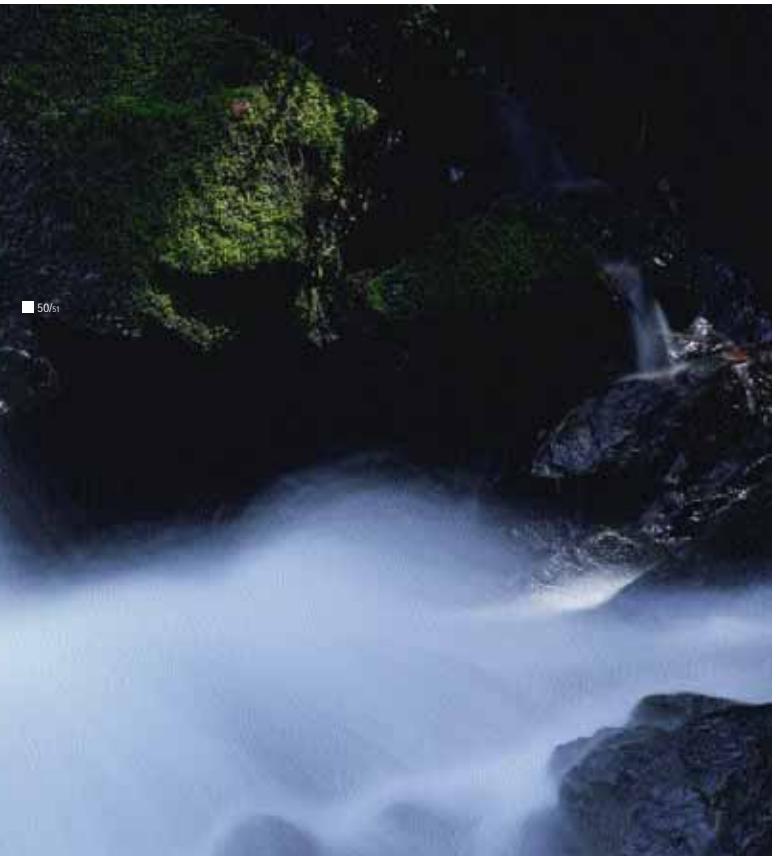


SN Steelnox®
Vessel Lavatory Faucet



PC Chrome
Lavatory Faucet

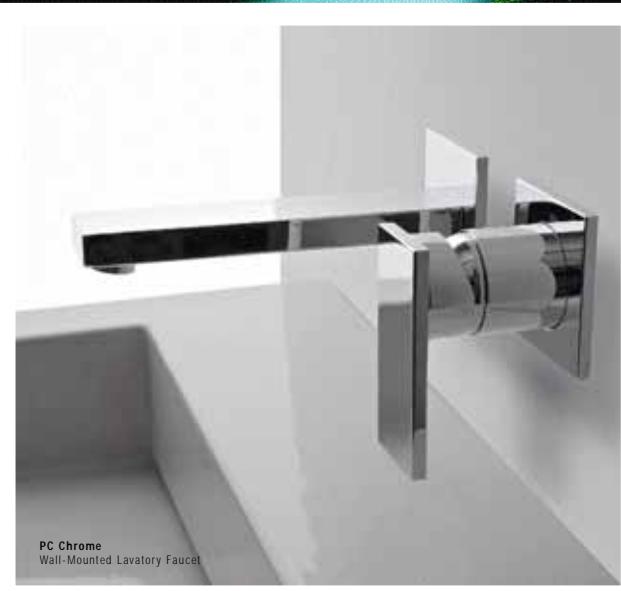
in rivulets, waterfalls, cataracts
and as wide majestic rivers enters our cities
to mix with history and destinies
and entrust them to the bright sea



50/51



PC Chrome
Floor-Mounted Vessel Filler



PC Chrome
Wall-Mounted Lavatory Faucet



PC Chrome
Widespread Lavatory Faucet



PC Chrome
Floor-Mounted Tub Filler



PC/BK Black-Chrome
Roman Tub Set



PC/BK Black-Chrome
Thermostatic Set with Handshower and Body Sprays



PC Chrome
Square Thermostatic Ski Shower Set
with Flush-Mounted Body Sprays

PC Chrome
Exposed Shower Set with
Rain Showerhead and Handshower

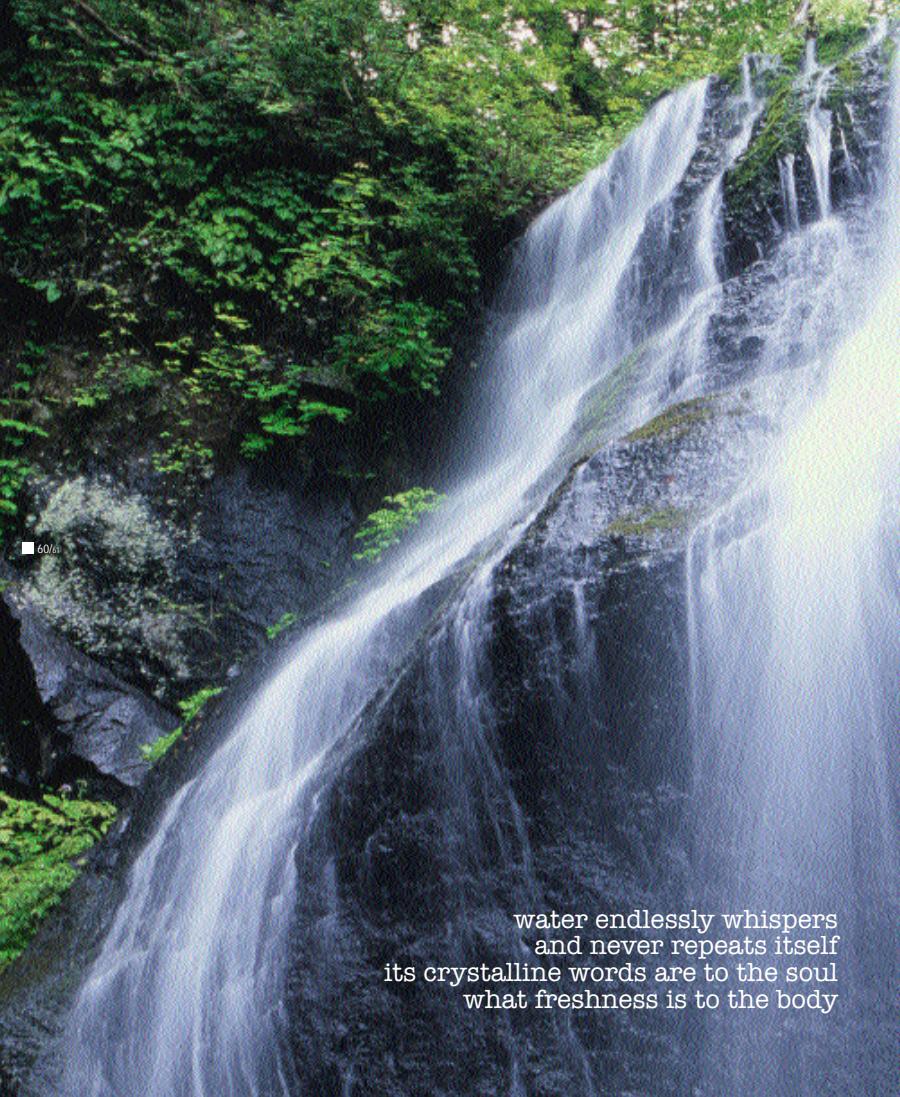


■ 58/59



PC Chrome
Exposed Bath/Shower Set with Handshower





■ 60/61

water endlessly whispers
and never repeats itself
its crystalline words are to the soul
what freshness is to the body

fontaine



a song of freedom and purity
running merrily, a melody
an endless flow of stories
all in one liquid, infinite breath

64/65



SN Steelnox®
Lavatory Faucet



PC Chrome
Lavatory Faucet



some say water has a memory
of all the places it has traveled
forest and mountain, sea and sky
comets and the furthest planets

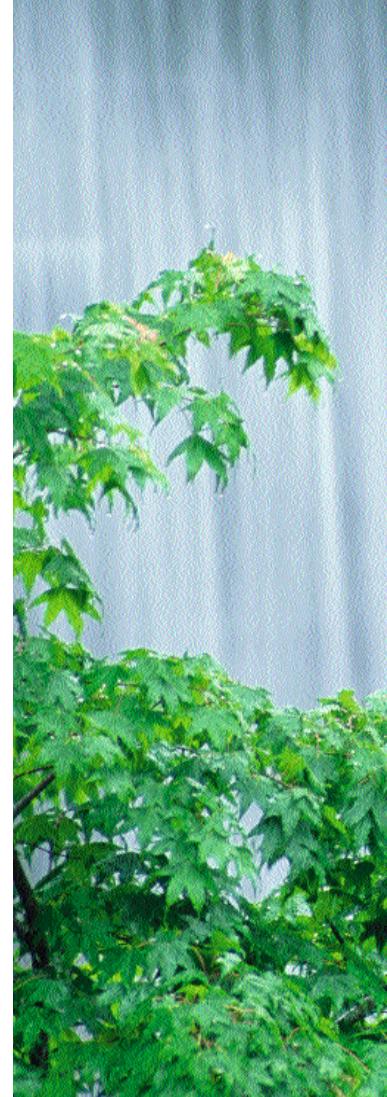
PC Chrome
Thermostatic Set with Handshower and Body Sprays



■ 68/69

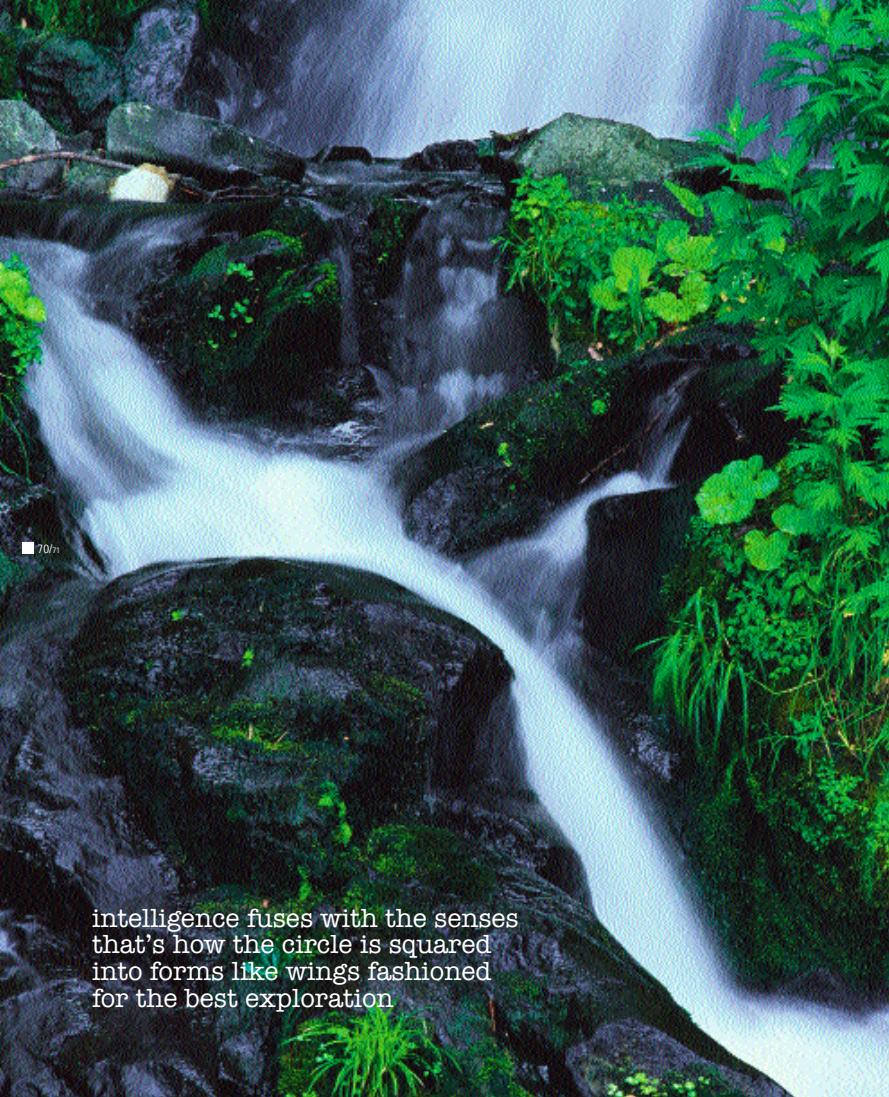


PC Chrome
Exposed Bath-Shower Set with Handshower



PC Chrome
Exposed Shower Set
with Slide Bar





intelligence fuses with the senses
that's how the circle is squared
into forms like wings fashioned
for the best exploration

stealth



72m

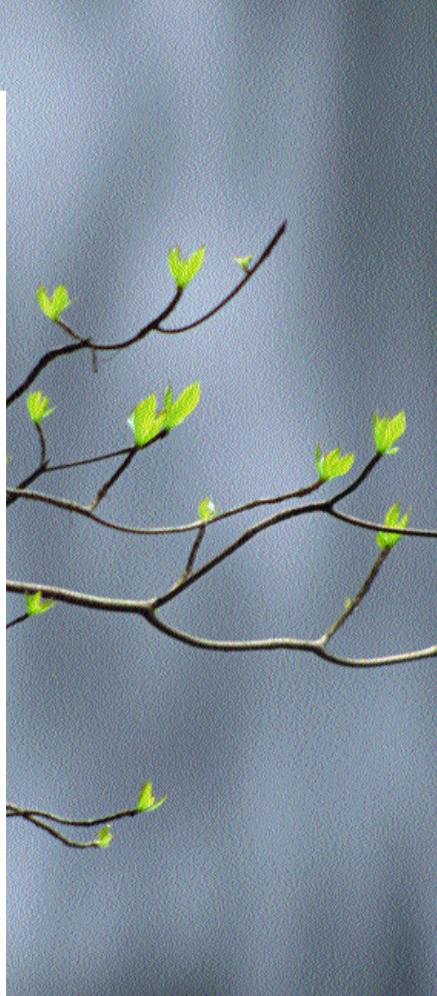


■ 74/s

of style's loftiest atmospheres
and one's innermost dreams
forms like crystal-shaped desires
at the avant-garde of oneself



PC Chrome
Lavatory Faucet



that from every angle reflects the brightness
of a unique moment in time and space
the multi-faceted present
flowing at life's lovely pace



PC Chrome
Bidet Faucet

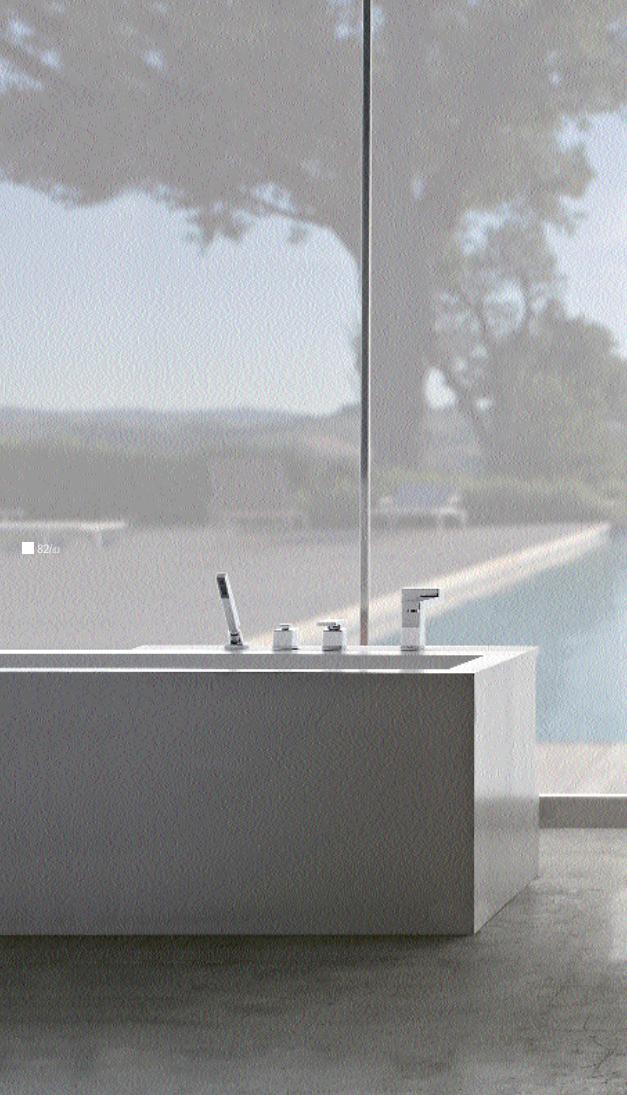


PC Chrome
Roman Tub Set



if less is more, what remains
when everything has been gained
and the best is obtained?
a single line is what remains

structure



a subtle border between simplicity
and a complex sea of possibilities
like a ray drawn from yourself
to you, light is what remains





PC Chrome
Lavatory Faucet

the deep structure of your intimacy
reflected in bright mirrors
you long to admire, as in a lucid trance
the naked I is what remains



PC Chrome
Roman Tub Set

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