

timeless

GRAFF

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GRAFF
CUTTING EDGE DESIGN

index

bali	05
topaz	17
canterbury	31
lauren	45
nantucket	55

GRAFF®
CUTTING EDGE DESIGN

Designing Excellence

Only by conceiving our urban and domestic environments as akin to nature, by making them permeable and transparent to it, can we reconcile the modern lifestyle with the most elementary human need – which is also man's deepest aspiration – to feel part of a whole that far exceeds our cities' boundaries, or the walls of one's home.

If urban reality is modern man's natural environment, then interior designers are gardeners who fashion private spaces in the ecosystem of forms, colors, impressions, materials, cultures and sensibilities that make it alive. They are the inventors of aesthetic grammars which hold together the individual and the universal in each single expression. Their creations are tools of perception that radically change your relationship with the world and yourself.

Graff's designer faucets and shower fixtures bring a new way of enjoying water and life, and pay homage to the most precious natural resource of our planet. They celebrate the same great creative force that raised skyscrapers as well as rainforests and takes you to the ideal point where nature, man and technology meet, on the common ground of pleasure and beauty. They make your bathroom a unique space to be in, like a new dimension that needs to be experienced before being explained. A dimension of wellness and excellence.

Creare l'eccellenza

Solo concependo i nostri ambienti domestici e urbani come vicini alla natura, rendendoli ad essa permeabili e trasparenti, è possibile riconciliare uno stile di vita moderno con il bisogno umano più elementare – che è anche l'aspirazione più profonda dell'uomo – di avere la sensazione di fare parte di un tutto che si estende ben al di là dei confini delle nostre città, o delle mura delle nostre case.

Se la realtà urbana è l'ambiente naturale dell'uomo moderno, i designer di interni sono dei giardiniere che danno vita a spazi nell'ecosistema di forme, colori, impressioni, materiali, culture e sensibilità che lo animano. Sono gli inventori di grammatiche estetiche che fondono l'individuale e l'universale in ogni singola espressione. Le loro creazioni sono mezzi di percezione che cambiano radicalmente la nostra relazione con il mondo e con noi stessi.

I rubinetti e gli elementi design di Graff propongono un nuovo modo di gustare l'acqua e la vita, e rendono omaggio alla risorsa naturale più preziosa del nostro pianeta. Celebrano la forza creativa che ha fatto crescere le foreste pluviali e i grattacieli, e ci portano al punto ideale dove la natura, l'uomo e la tecnologia si incontrano, sul terreno comune del piacere e della bellezza. Fanno del bagno uno spazio unico da abitare, una nuova dimensione che ha bisogno di essere vissuta prima di essere spiegata. Una dimensione di benessere e di eccellenza.

Crear excelencia

Solo si concedemos nuestros ambientes domésticos y urbanos cercanos a la natura y si los rendimos transparentes y permeables a ella, podemos conciliar un estilo de vida moderno con la necesidad humana la más elemental– que es también la aspiración más profunda del hombre – de sentirse parte de una totalidad que va más allá de los confines de nuestras ciudades o de los muros de nuestras casas.

Si la realidad urbana es el ambiente natural del hombre moderno, los diseñadores de interiores son los jardineros que crean espacios en el ecosistema de formas, colores, impresiones, materiales, culturas y sensibilidades que lo animan. Son los inventores de gramáticas estéticas que funden el individual y el universal en cada expresión. Sus creaciones son instrumentos de percepción que cambian radicalmente nuestra relación con el mundo y nosotros.

La grifería y los sistemas de ducha Graff ofrecen un nuevo modo de gustar el agua y la vida y rinden homenaje al recurso natural más preciado de nuestro planeta. Celebran la fuerza creativa que levantó los bosques pluviales y los rascacielos y nos traen al punto ideal, donde la natura, el hombre y la tecnología se encuentran, a la base común del placer y de la belleza. Gracias a ellos el baño se convierte en un espacio único donde habitar, en una nueva dimensión que hay que vivir antes que explicar. Una dimensión de bienestar y excelencia.





■ 04/06

the most beautiful voyage is always
the one about to begin: listen,
look, touch: fanciful sails unfold
filled by winds of inspiration
a detail, a soft curve, a glimmer
triggers sensuous, tropical dreams

bali



of warmth and abundance
or refreshing as monsoon rains



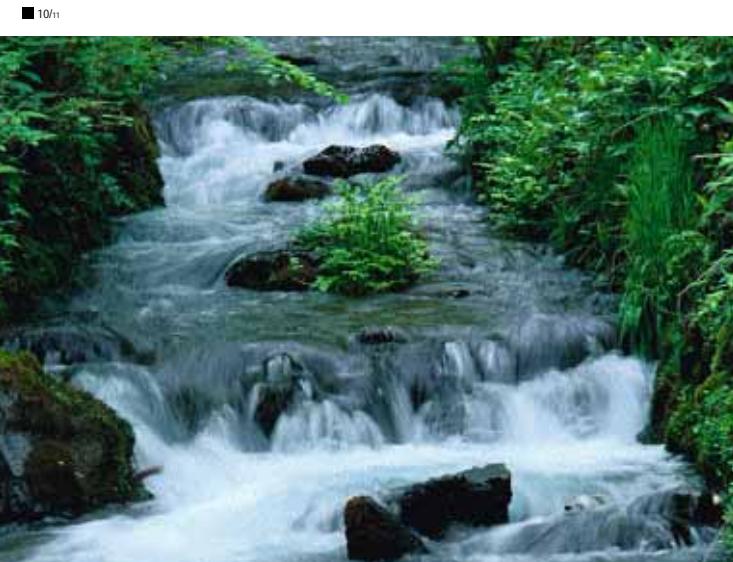
08/09



PC Chrome
Lavatory Faucet



OB Olive Bronze
Widespread Lavatory Faucet



PC Chrome
Wall-Mounted Lavatory Faucet



■ 12/12

PC Chrome
Thermostatic Set with
Handshower and Body Sprays



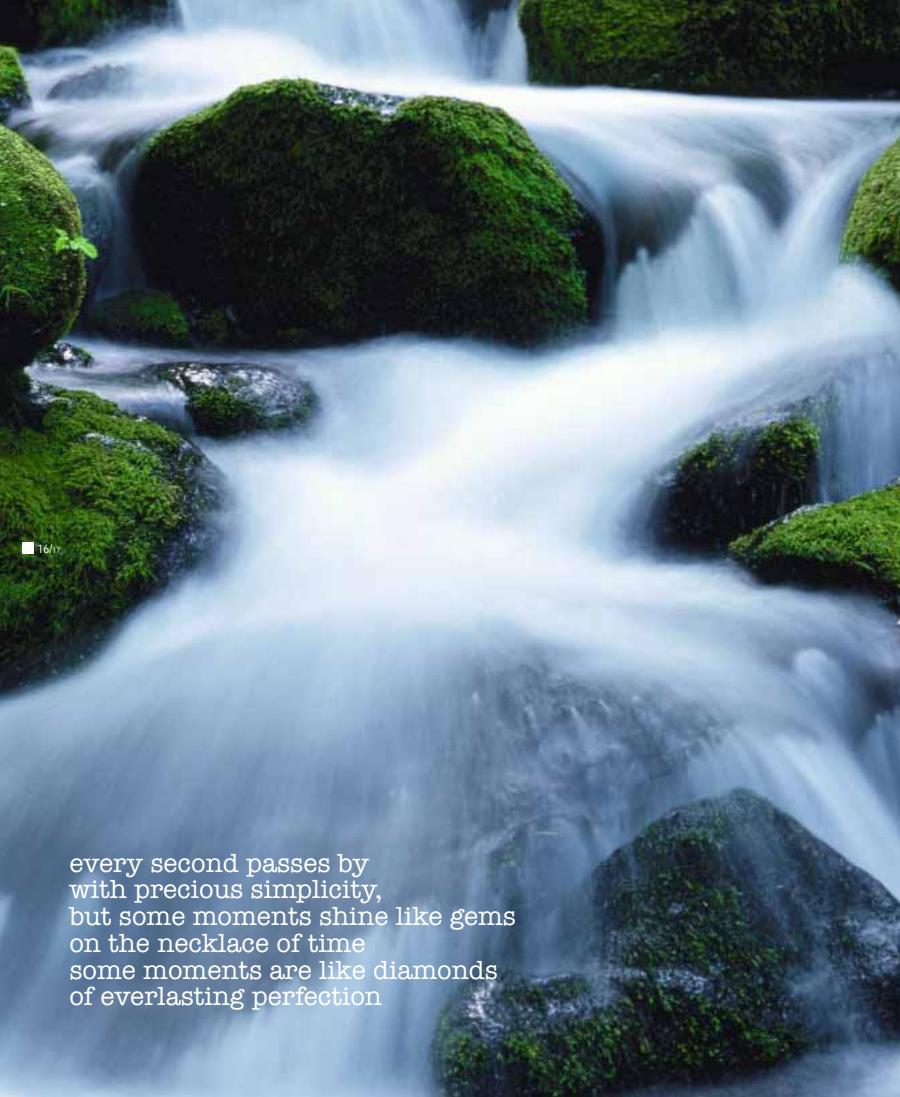


■ 14/15



SN Steelnox
Roman Tub Set

dreams of ever-blooming islands
or bays of unexplored tranquility
ideal destinations where you long to be
listen, look, touch: you're there



every second passes by
with precious simplicity,
but some moments shine like gems
on the necklace of time
some moments are like diamonds
of everlasting perfection

topaz



some moments are like rubies
of sparkling passion
some moments are like sapphires
pure as a dewdrop lying still



PC Chrome
Widespread Lavatory Faucet



OB Olive Bronze
Widespread Lavatory Faucet



■ 24zs



OB Olive Bronze
Widespread Lavatory Faucet



PN Polished Nickel
Wall-Mounted Lavatory Faucet

on a white rose petal
and some moments are like topaz...



PC Chrome
Hexagonal Pressure Balancing Tub & Shower Set



PC Chrome
Roman Tub Set

■ 28/29



PC Chrome
Bidet Set FOR USA



PC Chrome
Bidet Set



■ 30/3
enter an expanding dimension
where noble textures and contours
create an ideal atmosphere
for bodies and souls to evolve

canterbury



32/3



■ 34/ss

SN Steelnox®
Widespread Bridge Lavatory Faucet

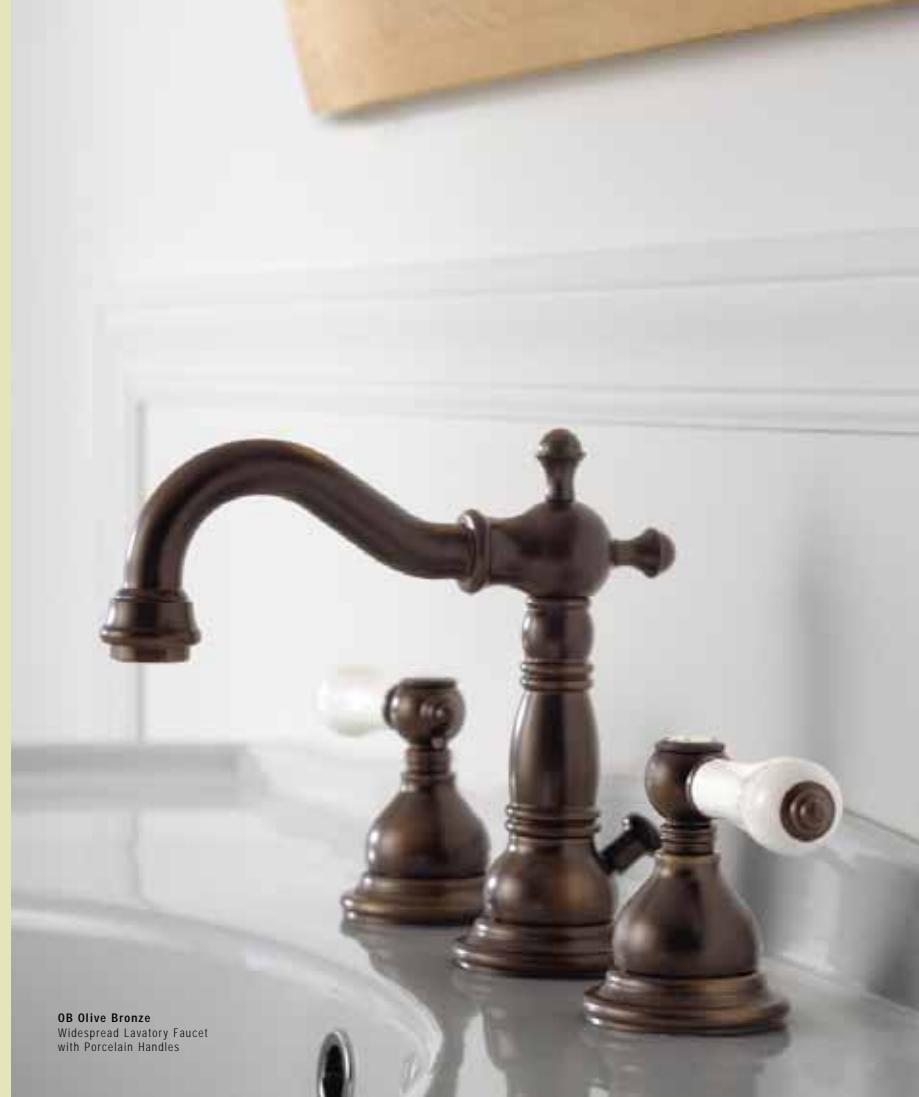
in fresh, future-driven designs
bright memories shine on
fulfilling all desires of purity
with sumptuous water revelries



PC Chrome
Widespread Bridge Lavatory Faucet



PC Chrome
Widespread Lavatory Faucet with Hex-Shaped Handles



OB Olive Bronze
Widespread Lavatory Faucet
with Porcelain Handles



PC Chrome
Widespread Lavatory Faucet

and sinuous, faultless elegance
that entralls you at a glance



PC Chrome
Wall-Mounted Lavatory Faucet



PC Chrome
Freestanding Tub Filler

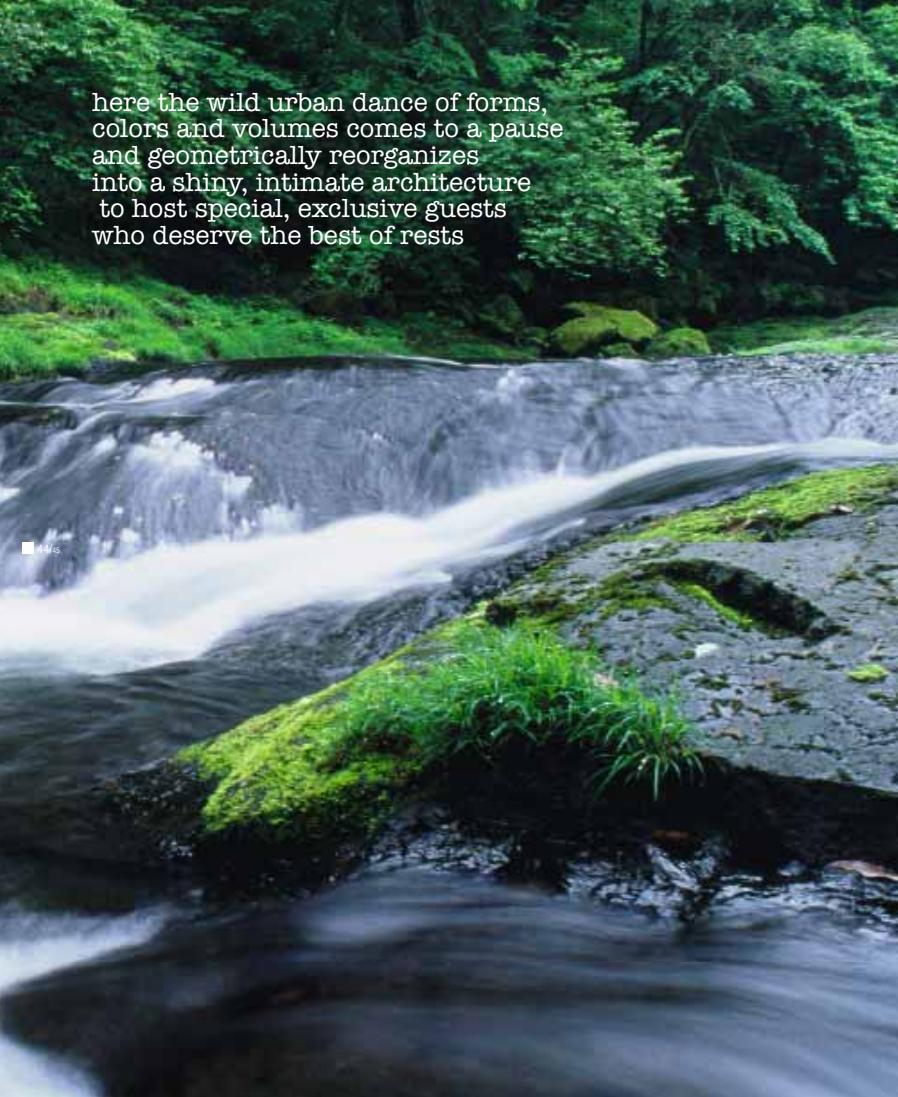
in a space alluring like a princess
wearing her most precious dress



SN Steelnox®
Exposed Deck-Mounted
Tub Filler



here the wild urban dance of forms,
colors and volumes comes to a pause
and geometrically reorganizes
into a shiny, intimate architecture
to host special, exclusive guests
who deserve the best of rests



lauren



to them, with elegant, silent glow
all shapes harmoniously bow
they look around with dazzled eyes
and when the water starts singing





ABB Antique Brushed Brass
Roman Tub Set



■ 52/53

as one the shapes smile and echo
welcome home

PC Chrome
Pressure Balancing Shower Set with Handshower



A close-up photograph of a mossy rock formation. The foreground and middle ground are covered in bright green moss. In the background, a large, dark, textured rock formation is partially obscured by a thick, white mist or spray. The lighting is dramatic, with strong highlights on the moss and shadows in the rock crevices.

beauty is like water, cup it
softly in your hand, you keep it
clench your fist and it's gone
it still lingers in Nantucket

■ 54/s

nantucket



where playful forms freely offer
what senses deeply long for
a sense of life, fullness and freedom
like blue tides reaching a long shore



PC Chrome
Widespread Lavatory Faucet with Hex-Shaped Handles



PC Chrome
Widespread Lavatory Faucet



NB Neo Brass
Widespread Lavatory Faucet



ABB Antique Brushed Brass
Wall-Mounted Lavatory Faucet

full of zest and primeval perfumes
and carrying an oceanic call
a thing of beauty is a joy forever
a thing of beauty is a joy every day



PC Chrome
Wall-Mounted Lavatory Faucet



■ 64/65
PC Chrome
Roman Tub Set



SN Steelnox®
Roman Tub Set



OB Olive Bronze



PC Chrome
Pressure Balancing Tub & Shower Set

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