

GRAFF

GRAFF®  
CUTTING EDGE DESIGN



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**GRAFF®**  
C U T T I N G   E D G E   D E S I G N

## Designing Excellence

Only by conceiving our urban and domestic environments as akin to nature, by making them permeable and transparent to it, can we reconcile the modern lifestyle with the most elementary human need – which is also man's deepest aspiration – to feel part of a whole that far exceeds our cities' boundaries, or the walls of one's home.

If urban reality is modern man's natural environment, then interior designers are gardeners who fashion private spaces in the ecosystem of forms, colors, impressions, materials, cultures and sensibilities that make it alive. They are the inventors of aesthetic grammars which hold together the individual and the universal in each single expression. Their creations are tools of perception that radically change your relationship with the world and yourself.

Graff's designer faucets and shower fixtures bring a new way of enjoying water and life, and pay homage to the most precious natural resource of our planet. They celebrate the same great creative force that raised skyscrapers as well as rainforests and takes you to the ideal point where nature, man and technology meet, on the common ground of pleasure and beauty. They make your bathroom a unique space to be in, like a new dimension that needs to be experienced before being explained. A dimension of wellness and excellence.

## Créer l'excellence

Ce n'est qu'en concevant nos environnements domestiques et urbains comme proches de la nature, en les rendant perméables et transparents à cette dernière, qu'il est possible de réconcilier un style de vie moderne avec le plus élémentaire des besoins humains – qui est aussi la plus profonde aspiration de l'homme : avoir la sensation de faire partie d'un tout qui dépasse de beaucoup les frontières de nos villes, ou les murs de nos maisons.

Si la réalité urbaine est l'environnement naturel de l'homme moderne, alors les designers d'intérieur sont des jardiniers qui façonnent des espaces dans l'écosystème de formes, de couleurs, d'impressions, de matériaux, de cultures et de sensibilités qui l'animent. Ils sont les inventeurs de grammaires esthétiques qui allient l'individuel et l'universel dans chaque expression. Leurs créations sont des outils de perception qui changent radicalement notre relation avec le monde et nous-mêmes. Les robinets et les éléments pour salle de bains de Graff proposent une nouvelle façon de jouir de l'eau et de la vie et rendent hommage à la ressource naturelle la plus précieuse de notre planète. Ils célèbrent la force créatrice qui fit pousser les forêts vierges aussi bien que les gratte-ciel, et nous conduisent au point idéal où la nature, l'homme et la technologie se rencontrent, sur le terrain commun du plaisir et de la beauté. Ils font de votre salle de bains un lieu unique à habiter, une dimension nouvelle devant être éprouvée avant d'être expliquée. Une dimension de bien-être et d'excellence.

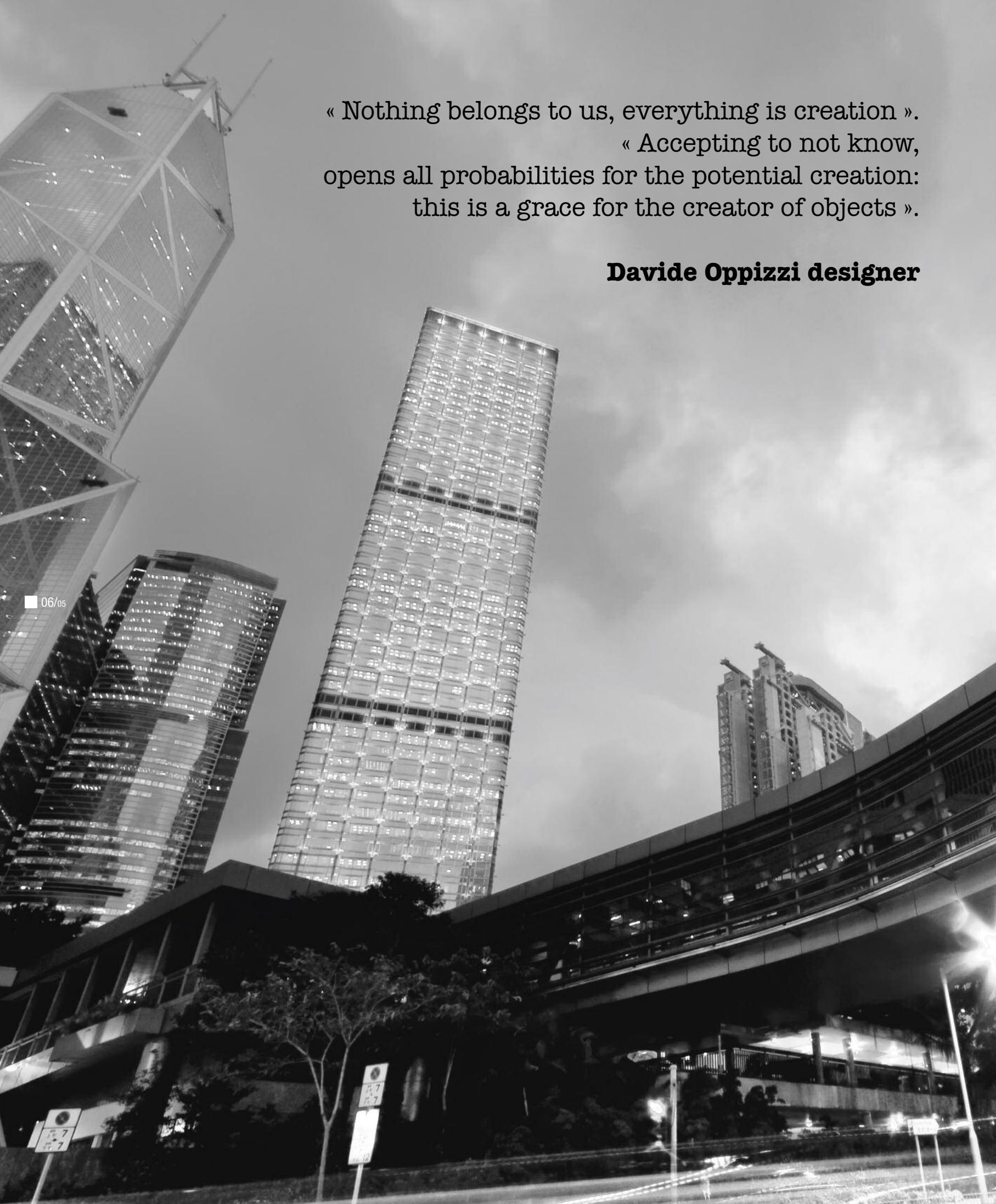
## Design in seiner Perfektion

Wenn wir unser Umfeld als naturnah wahrnehmen indem wir es durchlässig und transparent gestalten, können wir einen modernen Lebensstil mit den Grundbedürfnissen des Menschen in Einklang bringen - nämlich sich als Teil einer Einheit zu fühlen. Die Grenzen des Eigenheims verwischen sich und öffnen sich der Natur.

Die Stadt ist die natürliche Umgebung des modernen Menschen geworden. Daraus lässt sich schließen, dass die Innenarchitekten die Funktion der Gärtnner übernommen haben, die unseren Lebensraum mit dem Zusammenspiel von Formen, Farben, Eindrücken, Materialien und Kulturen feinfühlig und lebendig gestalten. Sie sind die Entwickler ästhetischer Grundregeln, welche die Aussagekraft des Individuellen mit dem Allgemeingültigen verbinden. Ihre Werke sind Hinweise für uns, die unsere Beziehung zur Welt und zu uns selbst ändern.

Die Armaturen und Duschsysteme von Graff zeigen uns einen neuen Weg sich am Wasser und am Leben zu erfreuen. Sie huldigen der edelsten Ressource unseres Planeten, sie preisen dieselbe großartige Schöpfungsmacht, die die Entstehung der Regenwälder und Wolkenkratzer ermöglicht hat. Sie führen uns bis zu dem Punkt, an dem die Natur, der Mensch und die Technologie Eins werden – zum Wasser als Quelle des Lebens. Dank ihnen wird Ihr Bad zu einem Erlebnis, es wird zu einer neuen Dimension. Das „Erleben“ steht im Vordergrund – die Dimension von Wellness und Perfektion.





« Nothing belongs to us, everything is creation ».

« Accepting to not know,  
opens all probabilities for the potential creation:  
this is a grace for the creator of objects ».

**Davide Oppizzi designer**

■ 06/05

ametis



■ 08/07



■ 010/09



**PC Chrome**  
Lavatory Faucet

Ametis; a symbol of the fusion between the universe above and the oceans below, is a futuristic ode to high design in the bathroom.





**WT White**  
Lavatory Faucet

■ 12/11





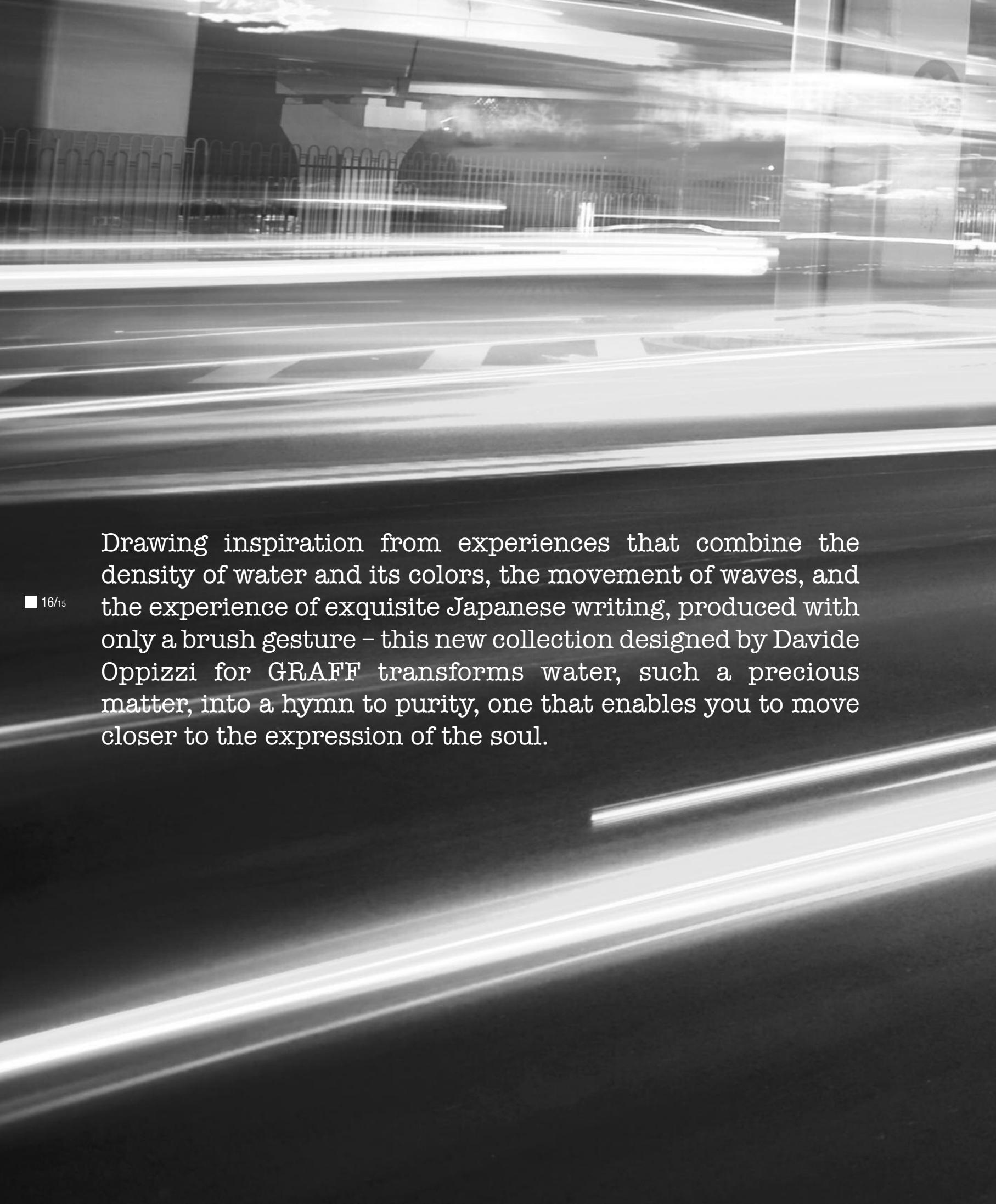
**PC Chrome + RGB LED**  
Lavatory Faucet

■ 14/13





**BK Black**  
Vessel Lavatory Faucet



Drawing inspiration from experiences that combine the density of water and its colors, the movement of waves, and the experience of exquisite Japanese writing, produced with only a brush gesture – this new collection designed by Davide Oppizzi for GRAFF transforms water, such a precious matter, into a hymn to purity, one that enables you to move closer to the expression of the soul.



**BK Black**

Wall-Mounted Lavatory Faucet





**WT White + RGB LED**  
Wall-Mounted Lavatory Faucet



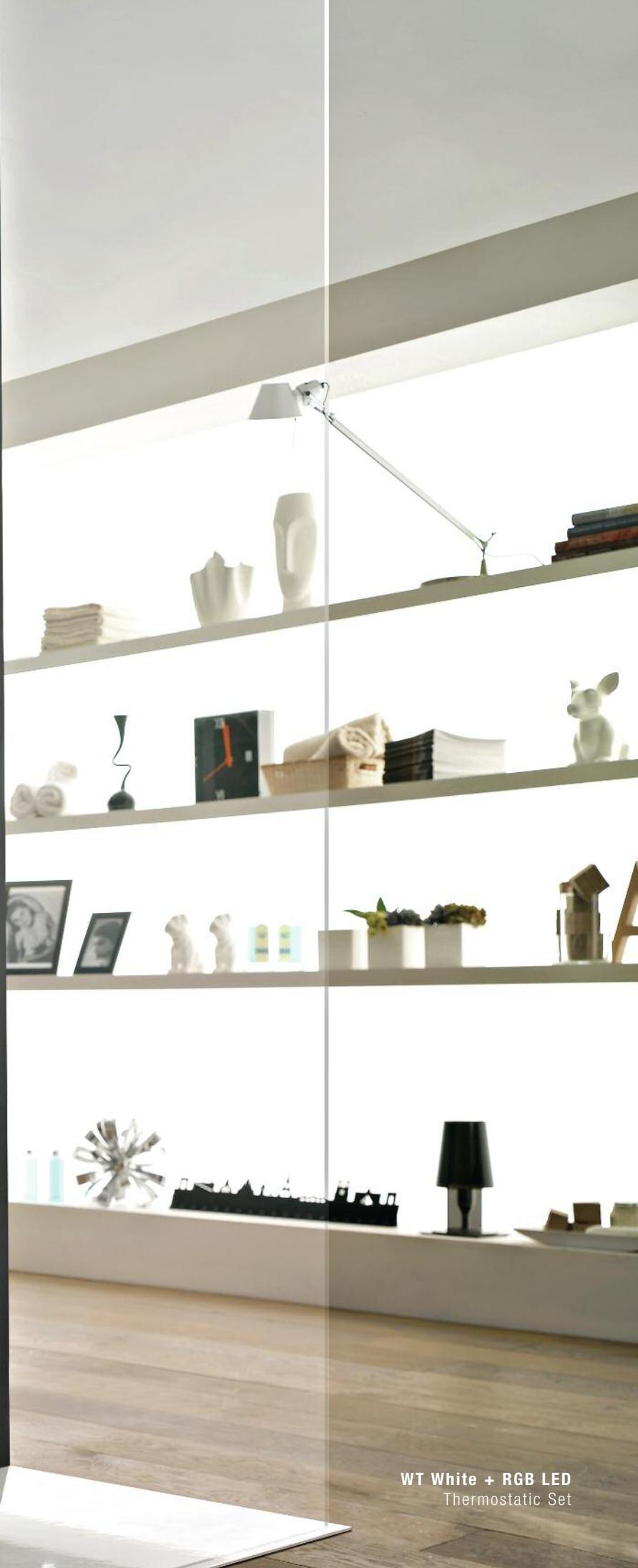
■ 20/19

Every object of the Ametis collection derives from the idea that life is a cycle. Water coming out of the faucet is an inexorable source, by flowing down it becomes inexorably intimate and goes beyond any obstacle.



**PC Chrome**  
Widespread Lavatory Faucet

■ 22/21



WT White + RGB LED  
Thermostatic Set

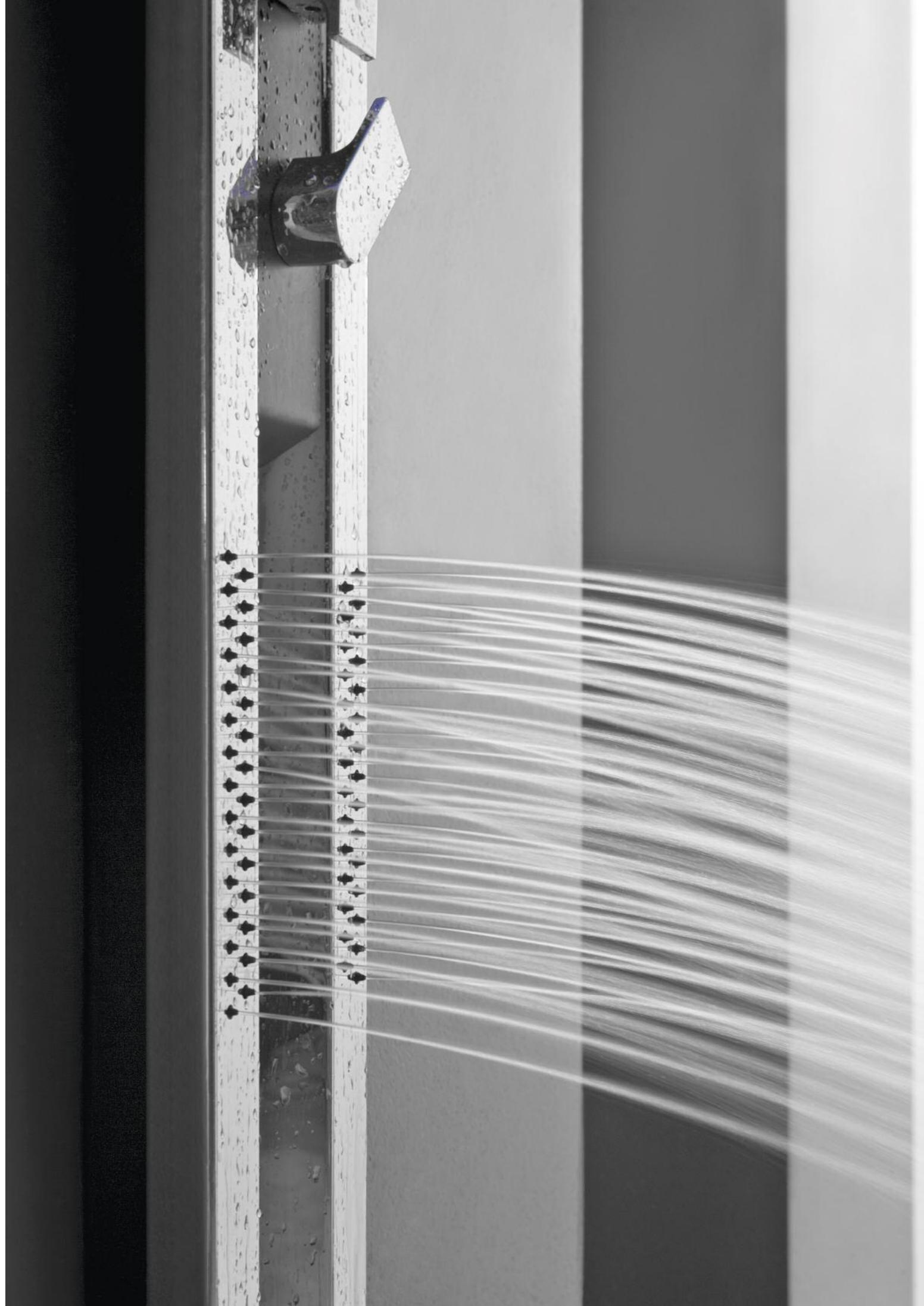


**BK Black + RGB LED**  
Thermostatic Set

Ametis is a simple object; at the same time sought-after – the continuous line of the shower column never stops, the lighting system lightens the faucet features, the solid shapes and dynamic elements melt together harmonically.

The shower column in particular, containing many high-tech engineering features, integrates a chromotherapy system with RGB LED lighting within the ring, that gives a completely new dimension to the column, thanks to the indirect lighting – still a little used concept in bathroom design.





■ 26/25





For GRAFF, the designer Davide Oppizzi wanted to create unique objects that unveil the deep link between the being and the nature surrounding us. His approach is based on craftsmanship, and it is oriented beyond the value of the objects themselves. Conveying the emotions that are inscribed in the matter is a lively vibration worth seizing in any moment.

AQUA-SENSE is a full sensory experience, a shower system inspired by the feeling and luxury one experiences at SPAs; created for a discerning clientele who want to achieve both an innovative and high-style design with an eye towards the environment.



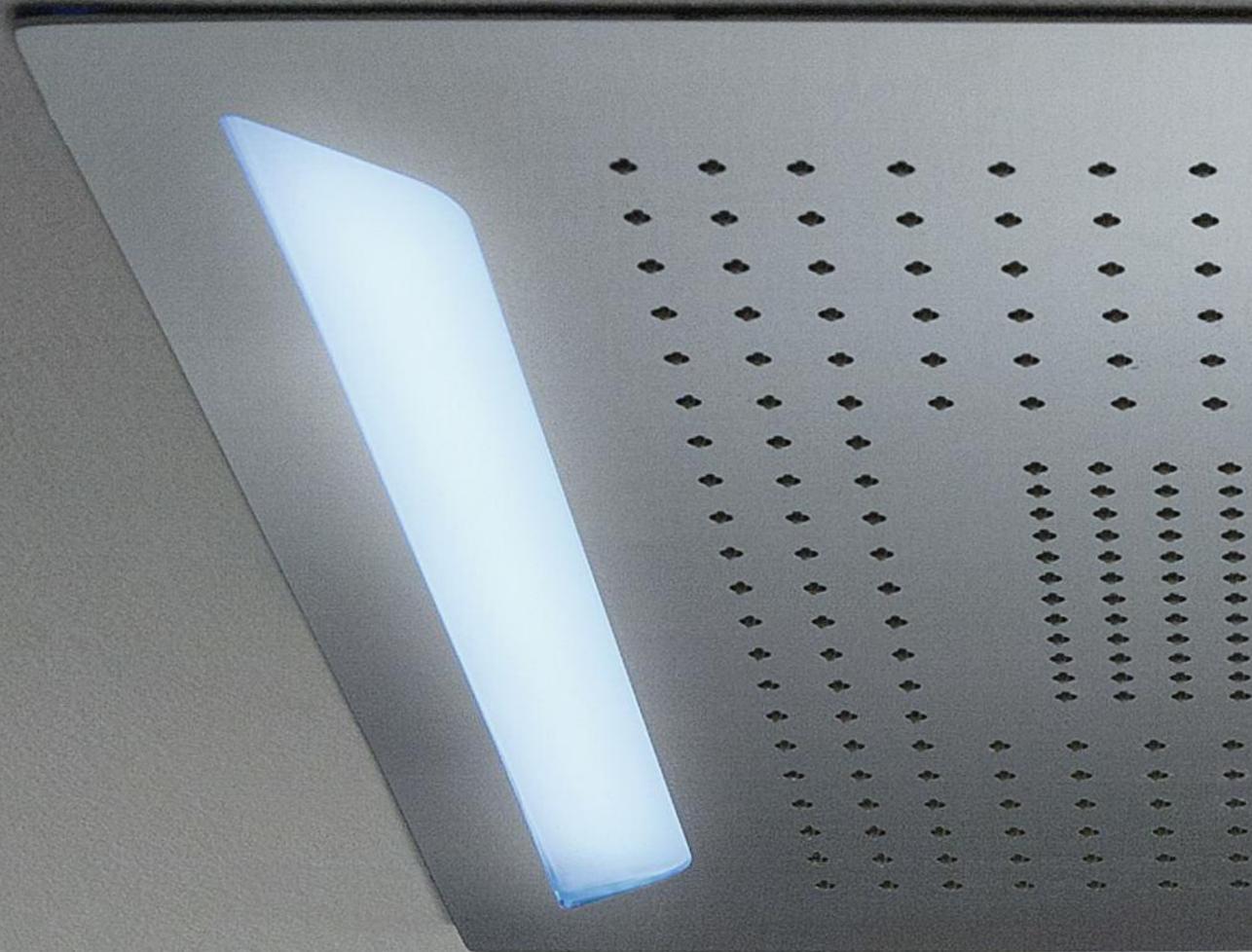
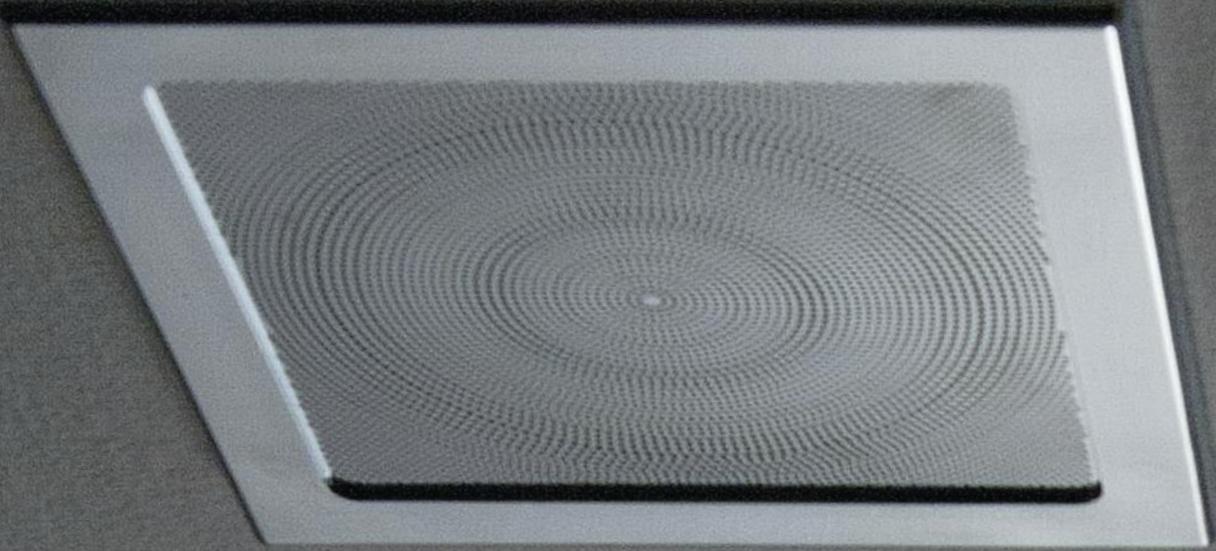
aqua-sense

Their newest collection, AQUA-SENSE, is destined to become the future of shower design, confirming the company's commitment to design, innovation and sustainability.





**PC Chrome + RGB LED**  
Thermostatic Set







The electronic system with ceiling-mounted shower-head creates a very intense central rainfall effect resembling a real waterfall. The RGB LED changes color, shaping diffused chromatic lines to produce a soothing effect of the bathroom environment. The system is controlled by a touch-screen with simple and intuitive interface controlling water functions, color changes, music and videos.







Music can be easily uploaded using an i-Pod connected to a wall-mounted USB port, while the speakers are ceiling-installed. The system is well equipped with hand-shower and adjustable side body-sprays.

38/37





**PC Chrome + RGB LED**  
Thermostatic Set

Wall-mounted cascade and rainfall shower-head: the distinctive characteristic is the ultra-slim profile and the delicate edges, which give the product more than a touch of elegance.

The cascade creates a subtle and well-shaped blade of water. The rain effect is extremely rich.

The wall-mounted cascade and rainfall shower-head can be used with all GRAFF thermostatic ranges.





**PC Chrome**  
Showerhead



■ 42/41



Wall-mounted cascade and rainfall with RGB LED showerhead: provides the same functions as the wall-mounted cascade and rainfall showerhead, yet in addition it contains a concealed LED system; a non-invasive and completely integrated design that produces a minimalist effect while delivering maximum benefit.



**PC Chrome + RGB LED**  
Thermostatic Set



Wall-mounted waterfall: this elegant and impressive element finds its location in the shower environment not as an accessory but as a real shower-head creating a perfect blade effect. The shower-head-waterfall works with all GRAFF thermostatic product ranges.



**PC Chrome**  
Showerhead



■ 46/45



**PC Chrome**  
Showerhead

« It is the representation of the ideal environment which in the end reflects our simple but essential wishes ».

**angeletti ruzza design**

sento



■ 50/49





Seemingly weightless yet projecting an inherent strength; the design team of Angeletti Ruzza have beautifully conveyed both of these qualities with their new Sento faucet collection for GRAFF.



**PC Chrome**  
Lavatory Faucet

TIVARUC



**PC Chrome**  
Vessel Lavatory Faucet



■ 56/55



**PC Chrome**  
Floor-Mounted Vessel Filler





**PC Chrome**  
Wall-Mounted Lavatory Faucet



Daniele Ruzza and Silvana Angeletti are known for designing objects stripped to their essentials, and with the Sento, they've created a collection that stands with the best.



**PC Chrome**  
Widespread Lavatory Faucet



■ 62/61

**PC Chrome**  
Floor-Mounted Tub Filler







**PC Chrome**  
Exposed Shower Set with Rain Showerhead and Handshower



Function without excess is another hallmark of their design aesthetic and again, in this collection they've re-imagined all the elements of faucet design to give birth to an elegant and wholly contemporary collection.

■ 66/65

The simplicity of the faucet is exemplified in its willingness to be stripped of any decorative or seemingly useless design details. It is a discrete and elegant presence in any space.



**PC Chrome**  
Roman Tub Set



■ 68/67

**PC Chrome**  
Towel Bar



**PC Chrome**  
Bidet Faucet



■ 70/69

**PC Chrome**  
Towel bar and soap dispenser



**PC Chrome**

Tissue holder and towel bar



**PC Chrome**  
Soap dispenser

■ 72/71



**PC Chrome**  
Tumbler & Holder



**PC Chrome**

Freestanding set with towel bar, toilet brush and tissue holder

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